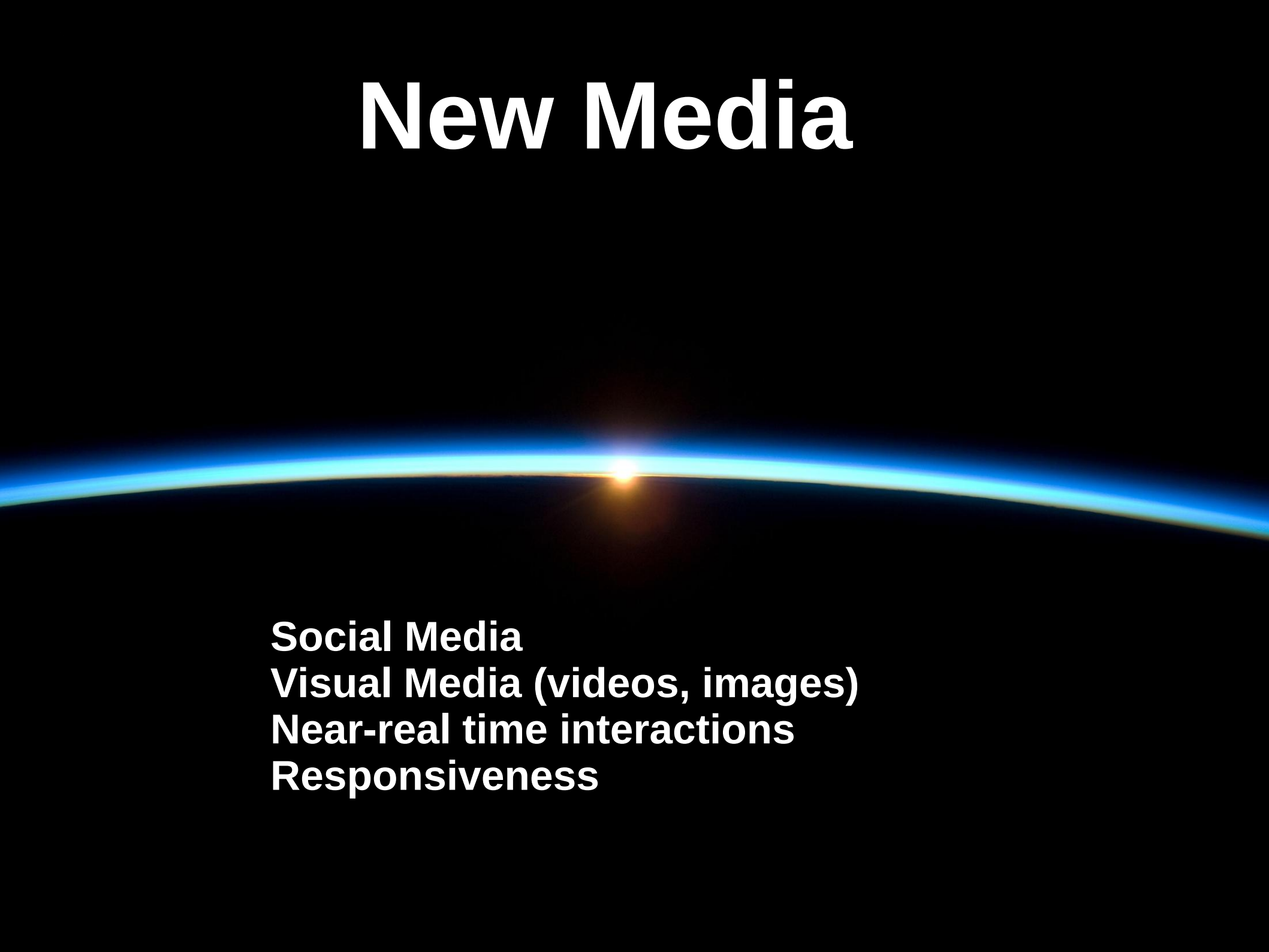


Using New Media To Connect To Stakeholders In All Social Benefit Areas

By Bente Lilja Bye



New Media



Social Media

Visual Media (videos, images)

Near-real time interactions

Responsiveness



Stakeholders



Science1, Science2,...ScienceN
Renaissance

.

General Public

Making A Fool Of Ourselves. Until It Hurts!



(I heart Earth)

- StumbleUpon
- Science2.0
- Astrocast.TV: A Green Space – A Green Earth
- Climate & Classical



- Facebook
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Climate & Classical

- the aesthetic path to knowledge about climate



Climat & Classique

- la voie esthétique de la connaissance du climat



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Our society is saturated with GPS, or Global Navigation Satellite System (GNSS), applications. GPS is the first GNSS and it is operated by US Air Force. Most people are not aware of the fact that GPS



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ABOUT BENTE LILJA

Earth science expert and astrophysicist writes about Earth observation, geodesy, climate change, geohazards, water cycle and other science related...

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